

CLEAN  
ENERGY



ALLIANCE

# Community Advisory Committee Meeting

April 9, 2026

# Item 1: CEA Update

# CEA Enrollment Stats

Member City	Eligible Accounts	Clean Impact – 50% Renewable	Clean Impact Plus – 75% Carbon Free	Green Impact – 100% Renewable	Participation Rate
Carlsbad	55342	181	49400	658	91%
Del Mar	3030	9	2758	71	94%
Escondido	57346	166	53458	70	94%
Oceanside	74802	229	69355	103	93%
San Marcos	38120	126	35284	74	93%
Solana Beach	7843	16	7001	149	91%
Vista	39615	92	36995	336	94%
<b>TOTAL</b>	<b>276098</b>	<b>819</b>	<b>254251</b>	<b>1461</b>	<b>93%</b>

CEA serves a total of 256,531 customer accounts across its seven member agencies

*Metrics as of March. 16, 2026.*

# Completed Community Events

DATE	DESCRIPTION	CITY
February 24, 2026	San Marcos City Council Presentation	San Marcos
March 9, 2026	CA League of Cities Presentation	San Diego
March 10, 2026	Chamber of Commerce Green Business Committee	Carlsbad
March 10, 2026	San Diego North Economic Development Chamber	San Marcos
March 21, 2026	North County Climate Change Alliance Presentation	Carlsbad
March 25, 2026	Vista Unified STEM 2 Career Expo	Vista
March 26, 2026	Meet the City	Oceanside
March 27, 2026	CEA Sponsorship Night at Frontwave Arena	Oceanside
April 4, 2026	Earth Day Event	Escondido

# Upcoming Community Events

DATE	DESCRIPTION	CITY
April 15, 2026	Green Business Expo	Carlsbad
April 23, 2026	Palomar College Earth Week	San Marcos
April 24, 2026	Dr. Bronners Earth Week Extravaganza	Carlsbad
April 25, 2026	Earth Day/ Dia del Niño	Oceanside
April 30, 2026	Graze at the Fields	Carlsbad
May 1, 2026	Community Alliance for Escondido (CAFÉ)	Online
May 4, 2026	Green Business Recognition Mixer	Carlsbad
May 6, 2026	North San Diego Business Chamber	Online
May 17, 2026	Escondido Street Festival	Escondido
May 30 & 31, 2026	Fiesta del Sol	Solana Beach

# Solar Plus and Battery Bonus Update

Member City	Solar Plus		Solar Plus Connect		Battery Bonus		Battery Bonus Connect	
	Active	Complete	Active	Complete	Active	Complete	Active	Complete
Carlsbad	6	1	3	0	0	0	5	5
Del Mar	0	0	1	0	0	0	1	0
Escondido	8	4	13	0	0	0	7	5
Oceanside	6	5	6	0	0	0	3	10
San Marcos	5	2	3	0	0	0	5	3
Solana Beach	0	0	1	0	0	0	1	0
Vista	6	1	7	0	0	0	4	7
<b>TOTAL</b>	<b>31</b>	<b>10</b>	<b>34</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>26</b>	<b>30</b>

Metrics as of April 2, 2026.

# Connect Programs SGIP Funding

Member City	Solar Plus Connect	Battery Bonus Connect
Carlsbad	\$85,120	\$178,200
Del Mar	\$26,032	\$19,800
Escondido	\$398,748	\$237,600
Oceanside	\$180,315	\$246,599
San Marcos	\$89,877	\$158,400
Solana Beach	\$25,426	\$19,800
Vista	\$164,972	\$271,596
<b>TOTAL</b>	<b>\$970,490</b>	<b>\$1,131,995</b>

Metrics as of April 2, 2026.

# PeakSmart Savers Participants

Member City	PeakSmart Savers Participants
Carlsbad	11
Del Mar	1
Escondido	7
Oceanside	16
San Marcos	3
Solana Beach	0
Vista	15
<b>TOTAL</b>	<b>53</b>

Metrics as of April 2, 2026.

# Social Media Campaign

Meet the Team / Meet the Board –

- Social media video series introducing individual CEA staff and board.
- On Facebook and Instagram: 3x the average video views compared to CEA's average video post.
- Across platforms, the series generated nearly 6x the average comments per post.



# Questions/Discussion – Item 1

# Item 2: Energy Programs Plan Update

# CAC Feedback Incorporated

- Staff incorporated feedback received at the February 12 Community Advisory Committee meeting.
- The Plan was finalized, including graphic design, and prepared for presentation to the Board of Directors.

# Board Approval and Next Steps

- The CEA Board of Directors approved the final Energy Programs Plan at their meeting on March 26.
- The Board also formed a subcommittee to continue collaboration with staff about ongoing individual program design and implementation.

# Questions/Discussion – Item 2

# Item 3: Discussion of Ad-Hoc CAC Subcommittee Formation for 2026 Work Plan Items

## 2026 Work Plan

MEETING DATE	WORK PLAN/TOPICS
February 12, 2026 1 pm – 3 pm Leucadia Wastewater District Board Room	Chair/Vice Chair Election Board Organization Update/Work Plan Review Rate Relief Measures Programs Plan
April 9, 2026 1 pm – 3 pm Leucadia Wastewater District Board Room	Discussion of Ad-Hoc CAC Subcommittee Formation for 2026 Work Plan Items Energy Programs Plan Update
June 11, 2026 1 pm – 3 pm Leucadia Wastewater District Board Room	CEA Budget Update Hydrogen Vehicle Fueling Stations
July 9, 2026 1 pm – 3 pm Leucadia Wastewater District Board Room	Review CEA Draft FY 2026/27 Budget Programs Update New DER Technologies and integration
September 10, 2026 1 pm – 3 pm Leucadia Wastewater District Board Room	Update on outside organization collaboration Social Media Marketing Efforts & Website Updates Long Term Power Procurement Strategy Presentation 2027 Work Plan Suggestions
November 12, 2026 1 pm – 3 pm Leucadia Wastewater District Board Room	Ad Hoc Subcommittee Work for Board Presentation 2026 Achievements 2027 Work Plan Finalization

# Questions/Discussion – Item 3

# Item 4: Committee Member Announcements

# Questions/Discussion – Item 4