

**Community Advisory Committee Regular Meeting Agenda  
April 10, 2025, 1 p.m.  
City of Oceanside, Council Chamber  
300 North Coast Hwy, Oceanside, CA 92054**

Members of the public can observe the livestream of the meeting via Zoom by clicking:

<https://us06web.zoom.us/j/87105344923>

or telephonically by dialing:

(253) 215-8782

Meeting ID: 871 0534 4923

Members of the public can provide public comment in writing or orally as follows:

*Written Comments:* If you are unable to participate in person and you wish to make a comment, you may submit written comments prior to and during the meeting via email to: [clerk@thecleanenergyalliance.org](mailto:clerk@thecleanenergyalliance.org). All written comments will be posted online and become part of the meeting record. To ensure announcement of receipt of your written comments during the meeting, please submit all written comments by 12:00 p.m. prior to the commencement of the meeting. Public comments received in writing will not be read aloud at the meeting.

*Oral Comments:* Members of the public can address the Committee on items on the agenda at the time the item is being addressed or during Public Comments for topics that are not listed on the agenda. Speakers are limited to three (3) minutes each. In conformance with the Brown Act, no action can occur on items presented during Public Comment.

To make oral comments please fill out a speaker card and submit it to the Board Secretary. When you are called to speak, please come forward to the podium and state your name. To address the Committee regarding an item on the agenda, please fill out a speaker card and submit it to the Board Secretary before the Committee Chair announces the item.

If you are an individual with a disability and need a reasonable modification or accommodation pursuant to the Americans with Disabilities Act (“ADA”), please contact [clerk@thecleanenergyalliance.org](mailto:clerk@thecleanenergyalliance.org) prior to the meeting for assistance.

**CALL TO ORDER:**

**ROLL CALL:**

**FLAG SALUTE:**

**PUBLIC COMMENT:**

**AGENDA ITEMS:**

**Item 1: Chief Executive Officer Update**

**Recommendation:**

Receive an update from the Chief Executive Officer.

**Item 2: Budget Update**

**Recommendation:**

Receive a presentation on the Financial Review Year to Date through December 31, 2024 & Forecast through June 2025.

**Item 3: Energy Program Plan**

**Recommendation:**

Discuss the Energy Program Plan and provide initial feedback.

**Item 4: Rate Premiums Discussion**

**Recommendation:**

Review the current rate premiums and the potential new rate premiums and provide feedback.

**Item 5: 2025 Work Plan Discussion and Possible Ad-Hoc CAC Subcommittee Formation**

**Recommendation:**

Review the 2025 Work Plan and continue the discussion on possible Ad-Hoc CAC Subcommittees for 2025, including their formation.

**ADJOURN:**

**NEXT MEETING:** Regular CAC Meeting June 12, 2025, City of Oceanside, 300 North Coast Highway, Oceanside, CA 92054

**AVAILABILITY OF COMMITTEE DOCUMENTS:**

Copies of the agenda are available at [TheCleanEnergyAlliance.org](https://TheCleanEnergyAlliance.org). Late-arriving documents related to the Community Advisory Committee meeting item are made available at TheCleanEnergyAlliance.org or by emailing [Clerk@TheCleanEnergyAlliance.org](mailto:Clerk@TheCleanEnergyAlliance.org).

**ATTACHMENTS:**

- A. CAC 2025 Work Plan
- B. Item #3 - Supplemental Information



MEETING DATE	WORK PLAN/TOPICS
February 13, 2025 1 pm – 3 pm Oceanside Council Chambers	Board Organization Update CAC Orientation/Brown Act Review Review Strategic Plan/Organizational Update Ad-Hoc CAC Subcommittees Discussion
April 10, 2025 1 pm – 3 pm Oceanside Council Chambers	CEA Budget Update Energy Program Plan Input Rate Premiums
June 12, 2025 1 pm – 3 pm Oceanside Council Chambers	Review CEA Draft FY 2025/26 Budget Programs Update
August 14, 2025 1 pm – 3 pm Oceanside Council Chambers	Update on outside organization collaboration Social Media Marketing Feedback
October 9, 2025 1 pm – 3 pm Oceanside Council Chambers	2025 Achievements and 2026 Workplan Suggestions Climate Action Plan Updates



## Community Advisory Committee Meeting

April 10, 2025

### Item #3 – Energy Program Plan Supplemental Information

#### Discussion Questions:

1. What specific energy challenges do you feel our community faces today?
2. How do you view the role of CEA in addressing these challenges?
3. Beyond the ideas previously proposed by the CAC, are there any topics or ideas that you feel are missing from this list?
4. What ideas do you have to ensure that all community voices are heard in the decision-making process?

#### Summary of Past CAC Recommendations:

##### 2024 Subcommittees

- Strategies to increase public awareness of the need for CCAs and opting up:
  - Videos or podcasts with Board members/Green Impact Champions and other community supporters
  - Local radio or TV interviews
  - Op-ed pieces with CEO/board members/community partners
  - Partner with like-minded organizations at environmental events (Earth Day)
- To address the issue of houses and communities with old infrastructure that do not support the loads of EV chargers, CEA might:
  - Make SolarPlus or other programs available to the residents in the communities to install solar panels and batteries to store electricity generated by the solar panels. Ideally, the electricity stored in the batteries can be discharged whenever the residents of the communities are in need for electricity (nighttime, power outage etc).
  - Potentially work with SDG&E and identify the areas that are necessary for upgrading the infrastructure.
- CAC Prioritized Recommendations to Board to Address Problem Areas:
  - Recommend utilizing the established Green Champions program to engage and enroll local private schools and public school districts to opt up to 100% Clean Energy.
  - Be more connected with the student population as CEA becomes built out to full enrollment. Design a school outreach program on environmental stewardship/clean energy curriculum and partner with schools (with city volunteers) at school health fairs and events. Brand the program, align with CEA marketing and mission. Current CAC Schools subcommittee members are available and interested in being part of this work.
  - Explore school ambassador programs or climate action clubs to partner with CEA to educate the community regarding clean energy solutions as an internship or community service opportunity.

- Provide school resources and support for clean energy solutions i.e. Electric Buses, Renewable Energy Self Generation Programs and Solar Grant Programs on website and part of Green Champions program.

### 2023 Subcommittees

- CAC Prioritized Recommendations to Board to Address Problem Areas:
  - Provide solar & storage to Mobile Home residents
  - Provide low/no interest loans for energy efficiency/green home improvements
- Identifying Communities and Populations in need:
  - As a starting point, use the California Healthy Places Index to identify underserved communities and populations in each CEA member city
  - Other strategies that may help to identify target communities and populations in CEA member cities may include identifying areas and populations with:
    - Low-income status
    - Senior populations on fixed incomes
    - Geographic challenges limiting access to solar
    - Housing challenges including multi-unit rental projects, mobile home parks, and tribal communities, especially where there is the challenge of addressing the “split-incentives” between tenants and landlords
    - Business communities with special needs or challenges
    - Non-profit organizations with special needs or challenges
    - CARE and FERA participants
- Opportunities for Addressing the Needs of the Identified Communities and Populations
  - Direct financial aid
  - Federal and state grant programs
  - Public private partnerships
  - Financing
  - Club membership with perks for upgrading to 100% clean energy
  - Clean Energy Champion recognition for homeowners, tenants, landlords, and businesses
  - School outreach programs
  - Assistance to enroll in regional or statewide clean energy programs not administered by CEA
  - Copying successful programs from other CCAs
- Recommendations from member cities about ideal locations for EV Chargers:
  - Prioritize 20 DC fast charging stations for “travel” consumers- close to freeways and large thoroughfare streets
  - Next priority is fast charging stations for “regional” consumers- high traffic commercial areas (eg. Walmart, Target)
  - Coordination with Electrify America
  - Research grant opportunities to fund installation of fast chargers in member cities



- Potential Grant opportunities for member cities:
  - Communities in charge
    - Funded by California Energy Commission’s Clean Transportation Program
    - Provides logistical and financial support for installation of level 2 EV charging stations in areas where “communities gather.”
    - Charging times are 6-8 hours for level 2 charging stations.
    - Applicant is property owner
    - Priority to disadvantaged or low-income areas
    - Incentive amounts will be approx. \$3500 per station
  - CA CVRP California Clean Vehicle Rebate Project
    - These are rebates available to individual consumers of EVs
- CAC Prioritized Recommendations to Board to Address Problem Areas:
  - Work with CEA’s Key Account Program Manager to evaluate data on school solar programs and energy usage
  - 100% Clean Energy Schools Program. Educate and recruit schools to become partner 100% Clean Energy Schools
  - Investigate the possibility of a Public School Rate Plan, work on ways to provide a rate plan for schools if join 100% Clean Energy
  - Provide schools resources and support for clean energy solutions i.e. Electric Buses, Renewable Energy Self Generation Programs and Solar Grant Programs
  - Establish ways that CEA can support community awareness and sustainability education with 100% Clean Energy Schools Program
  - Explore school ambassador programs or climate action clubs to partner with CEA to educate the community regarding clean energy solutions.