

## **CLEAN ENERGY ALLIANCE**

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# **CLEAN ENERGY. MORE CHOICES. LOCALLY CONTROLLED.**

On April 1, 2023, residents of Escondido and San Marcos will have a new default energy provider: Clean Energy Alliance (CEA). CEA is a not-for-profit entity formed by the Cities of Carlsbad, Del Mar and Solana Beach to help meet the goals of each municipality's Climate Action Plan. The locally managed program will offer clean power at competitive rates.

### **How it Works**

CEA buys electricity, which San Diego Gas and Electric (SDG&E) delivers to your home. Local control over buying energy allows CEA to invest in clean power. SDG&E will continue to handle billing and delivery to homes and businesses.

### **Benefits**

Because CEA is a locally managed, not-for-profit entity, any excess revenue generated by CEA will be reinvested in the community through innovative energy projects, rebate programs and other incentives. CEA is designed to empower the community through local control, clean power, competitive rates, reduced greenhouse gas emissions and more.

By default, customers will be enrolled in Clean Impact Plus, CEA's 50% renewable and 75% carbon-free energy plan, with the option to opt up to Green Impact, a 100% renewable energy plan, or opt down to Clean Impact, CEA's 50% renewable energy base plan. Customers may also choose to opt out and remain with SDG&E. For more information on how to opt up or opt out, please visit [TheCleanEnergyAlliance.org](https://TheCleanEnergyAlliance.org) or call (833) 232-3110.

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## Clean Energy Alliance will become the Default Electric Provider in the cities of Escondido and San Marcos (Beginning April 2023)

*Attention Escondido and San Marcos Residents & Businesses*

In April 2023, Clean Energy Alliance (CEA) will replace San Diego Gas & Electric (SDG&E) as your default provider for the power generation portion of your electric service. CEA is a local power supply program that will work in partnership with SDG&E to bring you electricity from renewable sources. SDG&E will continue to deliver power to your home or business, maintain the grid and all equipment, open and close accounts, provide billing and collection of payments, and provide customer service and field service (including during power outages). There will be no change to automatic payments or level rate pay plans.

**ENROLLMENT:** Beginning April 2023, CEA will become the default electric power provider within the cities of Escondido and San Marcos. You will be automatically enrolled in CEA's default program on that date.

If you would like to continue as an SDG&E customer for energy and do not want to be automatically enrolled with CEA, you must opt out of the automatic enrollment. To opt out, without penalty, you must call (833) 232-3110 or visit our website at [www.TheCleanEnergyAlliance.org](http://www.TheCleanEnergyAlliance.org) by within 60 days of starting service with CEA. You may also call or visit our website for additional information. You only need to take action if you want to opt out and remain an SDG&E customer.

**OPT OUT:** You have the right to opt out of CEA. If you decide to opt out and return to SDG&E after the 60-day opt out period, SDG&E will charge a one-time account processing fee. By opting out, you will also be subject to SDG&E's then current rates and terms and conditions of service. For details on SDG&E's rates and terms and conditions, please visit [SDG&E.com](http://SDG&E.com). You will not be charged any fees if you opt out within the first 60 days after your automatic enrollment with CEA or if you cancel electric service altogether (for example, if you move). If you opt out, you will still be charged for all electricity you used before the transfer of electric service. Accounts will be transferred on the day the electric meter is read and cannot be transferred during the middle of a billing cycle. In order for your request to be processed on your next meter read date, your request must be received at least 5 business days prior to the date on which the meter is read. To opt out, please call CEA or visit [TheCleanEnergyAlliance.org](http://TheCleanEnergyAlliance.org). Have your electric bill handy so that we can process the request.

**BILLING:** Each month, CEA customers receive a single monthly bill from SDG&E. This bill includes all recent electric charges, including CEA's power generation charges. For your convenience, SDG&E forwards the power generation portion of the payment to CEA. SDG&E will continue to charge

you for the transmission and delivery services they provide.

**FAILURE TO PAY:** CEA may transfer your account back to SDG&E upon 14 calendar days' written notice to you if you fail to pay any portion of the CEA charges on your bill. If your service is transferred, you may be subject to additional requirements by SDG&E.

**CARE PROGRAM:** If you are currently enrolled in the California Alternative Rates for Energy (CARE) program, you will continue to receive all CARE benefits and discounts upon enrollment in CEA. If you are interested in joining the CARE program for low-income adults, please visit [SDG&E.com](http://SDG&E.com)

**TERMS AND CONDITIONS OF SERVICE:** CEA electric generation rates can be reviewed at [TheCleanEnergyAlliance.org](http://TheCleanEnergyAlliance.org) or by calling (833) 232-3110. Any changes to CEA rates will be adopted at duly noticed public meetings of the Clean Energy Alliance.

SDG&E also charges CEA customers authorized fees for delivering power to your home or business and for providing other services. These components of your electric bill are the same whether you buy electricity from CEA or SDG&E.



For more information, please visit our website at [TheCleanEnergyAlliance.org](http://TheCleanEnergyAlliance.org) or call (833) 232-3110.

Si le gustaría recibir este aviso en español, visite [TheCleanEnergyAlliance.org/espanol](http://TheCleanEnergyAlliance.org/espanol) o llame al (833) 232-3110.