Item 1: CEA Budget Workshop
FY22/23
Item 2: CEA Budget Workshop

• Positions to be Considered
  • Board Secretary
  • Key Accounts and Programs Manager
  • Regulatory and Legislative Affairs Manager
  • Procurement and Contracts Administrator
Item 2: CEA Budget Workshop

• Board Secretary
  • City of Carlsbad currently providing
  • Position required in Joint Powers Agreement

• Key Accounts and Programs Manager
  • Lead community outreach re: CEA Expansions
  • Account Manager for large accounts
  • Develop programs
  • Research/apply for grants to fund programs
Item 2: CEA Budget Workshop

• Regulatory and Legislative Affairs Manager
  • Track key regulatory and legislative activity
  • Prepare position letters & support strategies
  • Responsible for regulatory compliance requirements
    • Joint Rate Comparisons
    • Power Content Label

• Procurement and Contracts Administrator
  • Develop required CPUC Supplier Diversity program
  • Lead CEA's non-energy procurement processes
Item 2: CEA Budget Workshop

- Contracted Services
  - Continue Existing Contracts/Consultants
    - Bayshore Consulting
      - Barbara Boswell – CEO
      - Susan Caputo – Board Clerk
    - Marie Berkuti – CFO/Treasurer
    - Pacific Energy Advisors – Portfolio Management/Procurement/Forecasting
    - Tripepi Smith – Communications & Marketing
    - Tosdal APC – Regulatory Counsel
    - Keyes & Fox – Special Regulatory Counsel
    - Hall Energy Law – Transactions Attorney
  - Issue solicitation for General Counsel in anticipation of return to in-person meeting
    - Interest in local representation
Item 2: CEA Budget Workshop

• Programs for Board consideration
  • Feed-In-Tariff
    • Encourage community solar projects
  • Grant Fund Opportunities
    • Expand Electric Vehicles & Infrastructure
Upcoming Meetings

• June 2, 2022
  • Review Draft FY 22/23 Budget
  • Newsletter
  • Subcommittees
  • Brown Act Refresher

• August 4, 2022
  • Marketing & Outreach Strategy – Escondido and San Marcos Launch
    • Lessons learned from May 2021 launch
    • Ideas for addressing misinformation/minimizing opt-outs
  • Follow-Up – website update

• October 6, 2022
  • Community education, outreach and training plan
    • GHG emissions reduction strategies

• December 1, 2022
  • 2022 Achievements and 2023 workplan suggestions for Board consideration