

## Welcome to CEA

The cities of Carlsbad, Del Mar and Solana Beach proudly welcome you to the Clean Energy Alliance (CEA). CEA— a locally controlled not-for-profit entity— was formed by the three cities to help meet the goals of each municipality's Climate Action Plan. CEA became your default power provider on May 1, 2021, and we are proud to offer you clean energy at competitive rates (an average 2% savings on energy).

CEA provides the community with benefits that are not currently available to customers, including:

- **Local Control:** The CEA Board of Directors is made up of local elected officials. The Board makes decisions regarding renewable energy sources and sets goals for the program.
- **Cleaner Energy:** CEA offers power supply from a minimum 50% renewable sources.
- **Choice:** CEA provides a choice where there wasn't one before—customers can choose to stay with CEA or opt-out and remain with San Diego Gas & Electric (SDG&E).
- **Economic Development:** CEA will support local jobs and businesses by developing programs and projects in the communities it serves.

Our partner San Diego Gas and Electric (SDG&E) will deliver energy to your home, maintain power lines and process your electricity bill; CEA will purchase energy on your behalf instead of SDG&E. Having local control over buying energy allows CEA to make better investments in clean power. As always, you will continue to receive a single monthly bill.

By default, customers are automatically enrolled in a 50% renewable & 75% carbon-free energy plan with the option to opt up to a 100% renewable energy plan or opt down to CEA's 50% renewable energy base plan. Your energy plan options with CEA include:

- Clean Impact:** 50% Renewable Energy Content  
**Clean Impact Plus:** 50% Renewable/75% Carbon-free Energy Content  
**Green Impact:** 100% Renewable Energy Content  
**Personal Impact:** CEA's Net Energy Metering Program, available for customers who generate their own power.

While we are excited about our product offerings, we understand that some customers may want to opt out and remain with SDG&E. For more information on how to opt up or opt out, please visit [www.TheCleanEnergyAlliance.org](http://www.TheCleanEnergyAlliance.org) or call (833) 232-3110.

**Sincerely,**  
**Your CEA Board of Directors**

**Kristi Becker, Chair**  
*City of Solana Beach Deputy Mayor*

**Dr. Priya Bhat-Patel, Vice Chair**  
*City of Carlsbad Council Member*

**Dave Druker, Board Member**  
*City of Del Mar Council Member*



## **AS OF MAY 2021, CLEAN ENERGY ALLIANCE HAS BECOME THE DEFAULT ELECTRIC PROVIDER IN THE CITIES OF CARLSBAD AND DEL MAR.**

### **Attention Carlsbad and Del Mar Residents & Businesses**

In May 2021, Clean Energy Alliance (CEA) replaced San Diego Gas & Electric (SDG&E) as your default provider for the power generation portion of your electric service. CEA is a local power supply program that works in partnership with SDG&E to bring you electricity from renewable sources. SDG&E will continue to deliver power to your home or business, maintain the grid and all equipment, open and close accounts, provide billing and collection of payments, and provide customer service and field service (including during power outages). There will be no change to automatic payments or level rate pay plans.

**ENROLLMENT: Effective May 2021, CEA became the default electric power provider within the cities of Carlsbad and Del Mar. You were automatically enrolled in CEA's default program as of that date.**

**If you would like to continue as an SDG&E customer for energy and do not want to be enrolled with CEA, you must opt out of the automatic enrollment. To opt out, without penalty, you must call (833) 232-3110 or visit our website at [www.TheCleanEnergyAlliance.org](http://www.TheCleanEnergyAlliance.org) within 60 days of starting service with CEA.** You may also call or visit our website for additional information. You only need to take action if you want to opt out and remain an SDG&E customer.

**OPT OUT:** You have the right to opt out of CEA. If you decide to opt out and return to SDG&E after the 60-day opt out period, SDG&E will charge a one-time account processing fee. By opting out, you will also be subject to SDG&E's then current rates and terms and conditions of service. For details on SDG&E's rates and terms and conditions, please visit [SDG&E.com](http://SDG&E.com). You will not be charged any fees if you opt out within the first 60 days after your automatic enrollment with CEA or if you cancel electric service altogether (for example, if you move). If you opt out, you will still be charged for all electricity you used before the transfer of electric service. Accounts will be transferred on the day the electric meter is read and cannot be transferred during the middle of a billing cycle. In order for your request to be processed on your next meter read date, your request must be received at least 5 business days prior to the date on which the meter is read. To opt out, please call CEA or visit [TheCleanEnergyAlliance.org](http://TheCleanEnergyAlliance.org). Have your electric bill handy so that we can process the request.

**BILLING:** Each month, CEA customers receive a single monthly bill from SDG&E. This bill includes all recent electric charges, including CEA's power generation charges. For your convenience, SDG&E forwards the power generation portion of the payment to CEA. SDG&E will continue to charge you for the transmission and delivery services they provide.

**FAILURE TO PAY:** CEA may transfer your account back to SDG&E upon 14 calendar days' written notice to you if you fail to pay any portion of the CEA charges on your bill. If your service is transferred, you may be subject to additional requirements by SDG&E.

**CARE PROGRAM:** If you are currently enrolled in the California Alternative Rates for Energy (CARE) program, you will continue to receive all CARE benefits and discounts upon enrollment in CEA. If you are interested in joining the CARE program for low-income adults, please visit [SDG&E.com](http://SDG&E.com)

**TERMS AND CONDITIONS OF SERVICE:** CEA electric generation rates can be reviewed at [TheCleanEnergyAlliance.org](http://TheCleanEnergyAlliance.org) or by calling (833) 232-3110. Any changes to CEA rates will be adopted at duly noticed public meetings of the Clean Energy Alliance.

SDG&E also charges CEA customers authorized fees for delivering power to your home or business and for providing other services. These components of your electric bill are the same whether you buy electricity from CEA or SDG&E.

**For more information, please visit our website at [TheCleanEnergyAlliance.org](http://TheCleanEnergyAlliance.org) or call (833) 232-3110.**

Si le gustaría recibir este aviso en español, visite [TheCleanEnergyAlliance.org/espanol](http://TheCleanEnergyAlliance.org/espanol) o llame (833) 232-3110.



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