Clean Energy Alliance

Regular Board Meeting September 17, 2020, 2 p.m. Hosted by the City of Carlsbad

Item 3: Clean Energy Alliance Long Term Renewable Solicitation

Barbara Boswell, Interim Chief Executive Officer Brian Goldstein, Pacific Energy Advisors

9/17/20

Item 3: CEA Long Term Renewable Solicitation

- Recommendation
 - Authorize Interim Chief Executive Officer to execute term sheets, exclusivity and confidentiality agreements related to the Long Term Renewable Energy Solicitation

Item 3: CEA Long Term Renewable Solicitation

- Background
 - June 26, 2020 CEA Board authorized issuance of initial CEA Long Term Renewable Solicitation
 - SB 350 establishes requirement of 65% of CEA's state mandated minimum renewable portfolio standards in long term contracts
 - Solicitation closed July 27, 2020
 - 30 different proposers offering 88 projects, 75 are solar or solar + storage technology
 - Staff & PEA reviewing proposals to develop short-list to move forward with negotiation

Item 3: CEA Long Term Renewable Solicitation

- Next Steps
 - Develop Term Sheets that reflect deal points of agreement
 - Execute Exclusivity Agreement
 - Execute Confidentiality Agreement
 - Begin negotiating process
 - Agreements to come to CEA Board for approval December or January

Item 3: CEA Long Term Renewable Solicitation

Board Discussion

Item 4: Clean Energy Alliance Communications and Marketing Kick-Off

Barbara Boswell, Interim Chief Executive Officer Kevin Bostwick, Tripepi Smith

9/17/20

Defining the CEA Brand

BRAND SURVEY AND DISCUSSION

9/17/20

Important Function of CEA Brand

- Speak directly to CEA consumers
- Build reputation with community and key stakeholders
- Positively reflect the goals of the organization.

A successful CEA brand will balance these audiences.

Results of Survey to be Reviewed

• Survey results will be shared

CCA Brands

For better or worse, each of these reflects different brand priorities.

Color meaning? Abstract vs. pictorial? Energy vs. locale icons? Green benefits?



Item 4: CEA Communications & Marketing Kick-Off

Board Discussion

Item 5: Clean Energy Alliance Interim Board Clerk Services

Sheila Cobian, Interim Secretary

9/17/20

Item 5: Clean Energy Alliance Interim Board Clerk

- Recommendation
 - Authorize the CEA Board Chair to execute an amendment to the Bayshore Consulting Group Agreement to add Interim Board Clerk Services, through June 30, 2021, for an amount not to exceed \$18,000, subject to General Counsel approval.

Item 5: Clean Energy Alliance Interim Board Clerk

- Background
 - Board Clerk services have been provided by the member agencies through reimbursement agreements
 - Member agencies have indicated a need to move away from providing services due to workload
 - Two candidates were evaluated and interviewed with Susan Caputo being selected as best meeting the minimum qualifications and needs of the Interim CEA Board Clerk
 - Susan Caputo is available to the Board for introduction and questions.

Item 5: Clean Energy Alliance Interim Board Clerk

Board Discussion

9/17/20

Item 6: Clean Energy Alliance Legislative & Regulatory Policy Platform

Barbara Boswell, Interim Chief Executive Officer

9/17/20

- Recommendation:
 - Review, provide input and approve CEA 2020 Legislative & Regulatory Policy Platform

- 2020 Legislative & Policy Platform serves as guide to CEA Board & staff in advocacy efforts
- Provides guidance to Interim CEO in taking positions on legislative & regulatory matters that are presented before the CalCCA Board of Directors
- Common practice for CCAs to adopt legislative & policy platforms
- Proposed Policy Platform modeled after similar policies

- Proposed Platform consistent with CEA JPA Agreement stated goals:
 - Procuring/developing electrical energy for customers
 - Addressing climate change by reducing energy-related greenhouse gas emissions
 - Promoting electrical rate price stability and cost savings
 - Fostering consumer choice
 - Local economic development, such as job creation, local energy programs and local power development.

- Proposed Policy Platform centered on four basic principles
 - Protecting CEA's local control for the purpose of preserving the ability to self-procure its power resources, to self-determine its rates and the energy programs it offers its residents, businesses and the communities it services
 - Ensuring fair treatment of CEA customers by the CPUC and other state agencies
 - Supporting the recognition that electricity is an essential service and that CEA should have the ability to set electric rates that are affordable and competitive to the utilities

- Proposed Policy Platform centered on four basic principles
 - Pursuing environmental initiatives that exceed minimum State mandates, promote the growth in renewable energy capacity at the local level, encourage clean energy adoption by CEA customers and reduce fossil fuel dependency

- Proposed Policy Platform establishes the following positions:
 - Support legislation and regulatory actions which enables, protects and enhances the development and expansion of CCA programs, supports independence in procurement, program deployment, management and decision making
 - Support legislation and regulatory actions which allows CEA to develop and procure local energy generation resources to meet the needs of its electric customers
 - Support legislation and regulatory actions which promote a neutral, fair and competitive energy market

- Proposed Policy Platform establishes the following positions:
 - Oppose legislation and regulatory actions that jeopardize CEA's independence to self-procure its power resources, determine its rates and the energy programs it provides to its customers in the present, or could restrict its independence to do so in the future.
- The Platform is to be returned to the CEA Board for review and update in January each year.

Board Discussion

Barbara Boswell, Interim Chief Executive Officer

9/17/20

- Recommendation
 - Approve CEA Bid Evaluation Criteria Policy.

- Background
 - July 16 CEA Board considered two alternative bid criteria and scoring system methodologies
 - CEA Board selected method that assigns high, medium, low and neutral ranking to priority criteria
 - Evaluation Criteria will apply to non-energy goods or services in excess of \$100,000 and power purchase agreements with third parties, and CEA owned projects to extent permitted by law

- Evaluation criteria categories identified from JPA Agreement & CEA Policies:
 - \$ Value
 - Innovation
 - Development Risk (as applicable)
 - Project Location
 - Local Economic Sustainability
 - Local Job Growth
 - Workforce Development

- Proposed Policy applies ranking as follows:
 - \$ Value Ranked based on the \$ Value as compared to other bids received and CEA estimated costs
 - Innovation
 - High A novel, innovative, or otherwise meritorious concept, application, approach or method
 - Neutral Project does not contain a novel, innovative, or otherwise meritorious concept, application, approach or method

- Proposed Policy applies ranking as follows:
 - Development Risk Ranked High (good) to Low (bad)
 - Site control
 - Interconnect status
 - Environmental Impacts
 - Land use and permits
 - Project Financing
 - Developer experience

- Proposed Policy applies ranking as follows:
 - Project Location
 - High In San Diego County and any additional area served by CEA
 - Medium Other areas within California
 - Low Out of state projects
 - Local Economic Sustainability
 - High Demonstrates multiple benefits (provides additional societal, health, economic, or environmental benefits beyond the climate and GHG reduction benefits)
 - Low Project does not demonstrate local economic sustainability as defined above

- Proposed Policy applies ranking as follows:
 - Local Job Growth
 - High Employ workers and use businesses in San Diego County and any additional areas served by CEA
 - Low Employ workers and uses businesses outside San Diego County and any additional areas served by CEA
 - Workforce Development
 - High Employ workers from San Diego County and any additional areas served by CEA, utilize apprenticeship programs, follows fair compensation practices including proper assignment of work to crafts that traditionally perform the work
 - Low Does not demonstrate workforce development as defined above

Item 7: CEA Bid Evaluation Criteria Policy

Board Discussion

Barbara Boswell, Interim Chief Executive Officer

9/17/20

- Recommendation
 - Authorize Interim Chief Executive Officer to execute agreement with The Energy Authority to provide Scheduling Coordinator and Congestion Revenue Rights Portfolio Management Services, through June 30, 2023, for an annual amount not to exceed \$140,400, to be billed monthly at \$11,700, plus a one-time fee of \$28,700, subject to General Counsel approval.

- Background
 - May 21, 2020 Board authorized issuance of RFQ for Portfolio Manager and Scheduling Coordinator Services
 - May 26, 2020 RFQ Issued
 - June 17, 2020 Responses Due

- Scope of Work
 - Task 2 Scheduling Coordinator Services
 - Scheduling of Load into CAISO
 - Validating CAISO statements for load settlements
 - Minimizing and managing real-time load imbalance exposure
 - Congestion Revenue Rights Management
 - Bidding into CRR auctions
 - Scheduling of future CEA owned renewable generation projects
 - Posting of CAISO collateral obligations

- Responders could propose either or tasks
 - Task 2: Scheduling Coordinator 4 Responses
- Proposals were evaluated and short list developed
- Firms interviewed from short list

• Task 1 Short List

FIRM	NOT TO EXCEED AMOUNT	NOTES
Direct Energy	\$15,000/month beginning May 2021 for SC services; plus 20% of Congestion Revenue Rights revenues for CRR Mgmt	Included guarantee of positive new revenues related to CRR portfolio mgmt
The Energy Authority	\$11,700/month beginning May 2021 plus on—time fee of \$28,700	
ZGlobal	\$7,970/month beginning May 2021	Fee did not include CAISO collateral obligations – Posting of up to \$500,000 would be additional \$2,084/month

- The Energy Authority Recommended as most qualified, cost effective proposal
- The Energy Authority representatives available for Board questions/comments

Board Discussion

Gregory Stepanicich, General Counsel

9/17/20

- Recommendation
 - Approve CEA By-Laws.

- Purpose of By-Laws
 - Establish procedural rules for conduct of CEA business
 - Consistent with JPA Agreement
- Proposed By-Laws address:
 - Preparation of Board Agendas and process for adding items to future agendas
 - Authorization to establish Board committees
 - Summary of purpose of Community Advisory Committee
 - References Board adopted policy establishing operating rules

- Proposed By-Laws address:
 - Time & Location of regular meetings & adoption of meeting calendar
 - July meeting is meeting Chair and Vice-Chair, Treasurer and Secretary are selected
 - Reaffirms Board and committee meetings must comply with Brown Act
 - Process for amending By-Laws

Board Discussion