CLEAN ENERGY ALLIANCE
COMMUNITY ADVISORY COMMITTEE SUBCOMMITTEE REPORT
November 12, 2026
Subcommittee Name: New CAC Member Orientation

Subcommittee Members:

Member: Tracie Barham

Member: Paige DeCino

Member: Ann Feeney

Member: Jas Grewal

Member: John Mosher

Mission Statement: To recommend an orientation process for new CAC members (and potentially Board members) that includes a dynamic resource document with links to pre-recorded webinars, testimonials, and other resources.

Problem Areas Identified: Lack of background information and understanding of the role of the CAC for new members

CAC Prioritized Recommendations to Board to Address Problem:

1. Review and make recommendations on draft orientation outline (Appendix A).
2. Orient new members using the draft plan as they come onboard. Pair the new member with a veteran mentor.
3. Approve a new ad hoc sub-committee for 2027 tasked with refining the draft orientation outline, determining the onboarding process for new CAC members and exploring video or in person training.

APPENDIX A
Draft Outline for Community Advisory Committee (CAC) Orientation

Mission statement: To recommend an orientation process for new CAC members (and potentially Board members) that includes a dynamic resource document with links to pre-recorded webinars, testimonials, and other resources.

1) Information about Community Choice Aggregates (CCA) in the state
   a) CCAs established 2002 by AB 117
   b) State coalition of CCAs - CalCCA
2) How the Clean Energy Alliance (CEA) works
   a) CEA is a JPA (Joint Powers Authority) established in 2019. Launched in 2021 with 3 cities (Solana Beach, Del Mar, Carlsbad); now has 7 member cities with the additions of San Marcos, Escondido, Vista and Oceanside.
   b) Default product
      i) Initially 50% renewable and 75% carbon free
      ii) Now 55% renewable and 75% carbon free
      iii) Target - 100% by 2035
   c) CCA/CEA Customer Experience: initial enrollment, opting out, terms and agreements
   d) CEA power product options
3) CEA Resources
   a) Key Documents
   b) Programs and offers page
      i) CEA administered
      ii) Non-CEA administered (e.g., SDREN, state, federal programs)
   c) Talking points for tabling at events — staff to update and provide on an ongoing basis
4) Roles of the Board, Staff, and Community Advisory Committee
   a) Board members
      i) Board of Directors is responsible for establishing CEA's policies and objectives and overseeing program implementation and operation.
   b) CAC members
      i) The CAC provides feedback on CEA programs and implementation, acts as a liaison between the Board and the community and serves as a forum for community input.
   c) Staff and roles
5) How the CAC works
   a) The role of a CAC member
   b) Expectations of committee members, limitations, scope, etc.
   c) Agendizing non-subcommittee topics
   d) Development of annual workplan
      i) Bring ideas to the final meeting of the year to provide input for next year's workplan to be approved by Board of Directors.
   e) Consider utilizing long-standing members for 1-1 orientation.
   f) Existing members' role in recruiting new CAC members.

6) Subcommittees
    i) List of previous sub-committees and reports (Appendix B)
    ii) Annual process of creating new subcommittees
7) Communications between CAC and board
    i) Propose that CAC sub-committee reports could be presented at year-end to Board
    ii) Receive feedback from Board on actions taken from CAC presentations
8) Brown Act training
9) External Resources
    a) San Diego Regional Energy Network (SDREN)
    b) San Diego Regional Climate Collaborative through University of San Diego School of Leadership and Education Sciences
    c) Energy Policy Initiatives Center (EPIC)
    d) San Diego Regional Energy Academy

Appendix B - List of previous sub-committees and reports
CEA Board presentations

October 9, 2025
DER (Distributed Energy Resource) Subcommittee
http://thecleanenergyalliance.org/wp-content/uploads/2025/10/CEA_Oceanside_Overview_20250809.pdf

Multi-Family Subcommittee
http://thecleanenergyalliance.org/wp-content/uploads/2025/10/CEA-San-Marcos-Multi-Family.pdf

October 10, 2024 (no reports located – agenda below)
Item #2 - https://thecleanenergyalliance.org/wp-content/uploads/2024/10/10-10-2024-CAC-Meeting-Agenda.pdf
- EV Infrastructure & Incentives
- Programs for Disadvantaged Communities
- Outreach to New Communities
- Schools Outreach
- Green by 2035

December 7, 2023
School Subcommittee
http://thecleanenergyalliance.org/wp-content/uploads/2023/10/2023-CAC-Local-Programs-Subcommittee-Report.pdf

Electric Vehicle Subcommittee
http://thecleanenergyalliance.org/wp-content/uploads/2023/10/2023-EV-Subcommittee-Report-1.pdf

Addressing Underserved Communities and Populations
https://thecleanenergyalliance.org/wp-content/uploads/2023/12/EXECUTIVE-SUMMARY-UNDERSERVED-COMMUNITIES-SUBCOMMITTEE-REPORT-2023_12.pdf

December 1, 2022 (no reports located – agenda below)
Item #2 - https://thecleanenergyalliance.org/wp-content/uploads/2022/11/CAC-Meeting-Agenda-December-1-2022.pdf
Subcommittees:
- Local Programs
- Outreach to Underserved Communities
- Electric Vehicles

Appendix C - List of Acronyms
(courtesy of San Diego Regional Energy Academy)

BTU – British Thermal Unit
CAC – Community Advisory Committee
CAISO – California Independent System Operator
CARB – California Air Resources Board
CARE – California Alernative Rate for Energy
CCA – Community Choice Aggregate or Aggregation
CEA- Clean Energy Alliance
CEC – California Energy Commission
CHP – Combined Heat and Power
CPUC – California Public Utilities Commission
DER - Distributed Energy Resource
DOE – Department of Energy
EJ – Environmental Justice
ESP – Energy Service Provider
EV – Electric Vehicle
FERA – Family Electric Rate Assistance
GHG – Greenhouse Gas
GW – Gigawatt
GWh – Gigawatt Hour
JPA – Joint Powers Authority
IEPR – Integrated Energy Policy Report
IOU – Investor-Owned Utility
IPP – Independent Power Producer
kW – Kilowatt
kWh – Kilowatt Hour
LSE – Load Serving Entity
MW – Megawatt
MWh – Megawattt Hour
MMT – Million Metric Ton
NEM – Net Energy Metering
PHEV – Plug-in Hybrid Electric Vehicle
PG&E – Pacific Gas & Electric
PPA – Power Purchase Agreement
POU – Publicly-Owned Utilities
PV – Photovoltaics
RA – Resource Adequacy
RPS – Renewables Portfolio Standard
SDG&E – San Diego Gas & Electric
SDCP – San Diego Community Power
SDREN – San Diego Regional Energy Network
TOU -Time-Of-Use
ZEV – Zero-Emission Vehicle