SMS PRIVACY POLICY

This SMS Privacy Policy (this "Privacy Policy") describes how we at The Clean Energy Alliance ("The Clean Energy Alliance", "we", or "us") collect, use and disclose your personal information in connection with your use of the services to receive short message services and/or multi-media services for marketing and non-marketing purposes from us through the Constant Contact, Inc. platform ("SMS Services"). This SMS Privacy Policy is strictly limited to the SMS Services described herein and does not relate to the collection or use of personal information through any of our other services. In addition, it has no effect on and is unrelated to any other privacy policies that govern the relationship between you and us in other contexts and which can be found at *https://thecleanenergyalliance.org/privacy-rights/*.

Please read this SMS Privacy Policy carefully. By enrolling in, using or accessing any of the SMS Services, you agree to the collection, use, and disclosure of your information as described in this SMS Privacy Policy and in Constant Contact's Customer Data Notice. If you do not agree to this SMS Privacy Policy or Constant Contact's Customer Data Notice or policies cited therein, please do not use or access any of the SMS Services. This SMS Privacy Policy and Constant Contact's Customer Data Notice are incorporated into our Terms of Service covering SMS Services.

INFORMATION COLLECTED ABOUT YOU

Personal information we collect about you through your use of the SMS Services may include first name, last name, mobile number, address, and email address.

USE OF PERSONAL INFORMATION FOR SMS SERVICES

We use your personal information to communicate about and operate our programs, including by the SMS Services subject to your consent.

DISCLOSURE OF PERSONAL INFORMATION

We may use third-party service providers to assist us with providing our products to you and operating our programs when reasonably necessary to do so, and we may disclose your information with such third parties for these purposes.

* Notwithstanding anything set forth in this Privacy Policy, we do not share text message opt-in consents or related mobile telephone numbers with third parties, except with our service providers and vendors to provide the SMS Services.

* Please review Constant Contact's Customer Data Notice for information about how they use your information.

Clean Energy Alliance, its employees, agents, contractors, and affiliates shall maintain the confidentiality of individual customer's names, service addresses, billing addresses, telephone numbers, email addresses, account numbers, and electricity consumption, except where reasonably necessary to conduct Clean Energy Alliance's business or to provide services to customers as required by the California Public Utilities Commission (CPUC). Examples of reasonably necessary business purposes include but are not limited to when such disclosure is necessary to (a) comply with law, regulation, or court order; (b) enable Clean Energy Alliance to provide services to its customers; (c) collect unpaid bills; (d) obtain and provide credit reporting information; (e) resolve customer disputes or inquiries; (f) communicate about demand response, energy efficiency, energy management, and conservation programs, or (g) in situation of imminent threat to life or property.

OPTING OUT

At any time, if you wish to stop receiving text messages from us, reply STOP, QUIT, CANCEL, OPT-OUT, or UNSUBSCRIBE to any text message sent from us.

ELIGIBILITY

To receive SMS Services, you must be a resident of the United States and 18 years of age or older.

CHANGES TO THIS SMS PRIVACY POLICY

The effective date for this SMS Privacy Policy is 8/5/25. Any changes to this policy will be communicated through Clean Energy Alliance's website atwww.TheCleanEnergyAlliance.org. Please review it frequently. By continuing to use

the SMS Services after any such changes have been made, you accept and agree to the updates to the SMS Privacy Policy.

CONTACT INFORMATION

Customers having any questions or concerns regarding the collection, storage, use, or distribution of customer information, or who wish to view, inquire about, or dispute any customer information held by Clean Energy Alliance or limit the collection, use, or disclosure of such information, may contact Customer Service, by phone at (833) 232-3110, via email at askcea@thecleanenergyalliance.org, or by mail at Clean Energy Alliance, 5857 Owens Ave, Suite 334, Carlsbad, CA 92008.