



# Community Advisory Committee

December 1, 2022

# Item 1: CEO Update

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- Status of CAC Vacancies – Oceanside & Vista
- Update on Escondido/San Marcos Enrollment
- Status of return to in-person meetings

# Questions/Discussion

# Item 3: 2022 Accomplishments and 2023 Workplan Suggestions

- 2022 Accomplishments
  - Establishment of Subcommittee
    - Mission Statements
    - Subcommittee Meetings & Work plans
  - Update of CEA Website
  - Marketing/Outreach Strategy for Escondido & San Marcos Launch

# Item 3: 2022 Accomplishments and 2023 Workplan Suggestions

- 2023 Workplan Suggestions for Board Consideration
  - Subcommittee Program Identification and Development
  - Program Prioritization for FY 23/24 Budget Consideration
  - Marketing & Outreach Strategy for Oceanside & Vista Enrollments
  - Other Ideas?

# Questions/Discussion

# Upcoming Meetings

- June 2, 2022
  - Review Draft FY 22/23 Budget
  - Newsletter
  - Subcommittees
  - Brown Act Refresher
- August 4, 2022
  - Marketing & Outreach Strategy– Escondido and San Marcos Launch
    - Lessons learned from May 2021 launch
    - Ideas for addressing misinformation/minimizing opt-outs
    - Identifying key stakeholder groups for outreach
  - Follow-Up – website update
- October 6, 2022
  - Community education, outreach and training plan
    - GHG emissions reduction strategies
- December 1, 2022
  - 2022 Achievements and 2023 workplan suggestions for Board consideration