



Community Advisory Committee

April 7, 2022

Item 1: CEA Budget Workshop FY22/23

Item 2: CEA Budget Workshop

- Positions to be Considered
 - Board Secretary
 - Key Accounts and Programs Manager
 - Regulatory and Legislative Affairs Manager
 - Procurement and Contracts Administrator

Item 2: CEA Budget Workshop

- Board Secretary
 - City of Carlsbad currently providing
 - Position required in Joint Powers Agreement
- Key Accounts and Programs Manager
 - Lead community outreach re: CEA Expansions
 - Account Manager for large accounts
 - Develop programs
 - Research/apply for grants to fund programs

Item 2: CEA Budget Workshop

- Regulatory and Legislative Affairs Manager
 - Track key regulatory and legislative activity
 - Prepare position letters & support strategies
 - Responsible for regulatory compliance requirements
 - Joint Rate Comparisons
 - Power Content Label
- Procurement and Contracts Administrator
 - Develop required CPUC Supplier Diversity program
 - Lead CEA's non-energy procurement processes

Item 2: CEA Budget Workshop

- Contracted Services
 - Continue Existing Contracts/Consultants
 - Bayshore Consulting
 - Barbara Boswell – CEO
 - Susan Caputo – Board Clerk
 - Marie Berkuti – CFO/Treasurer
 - Pacific Energy Advisors – Portfolio Management/Procurement/Forecasting
 - Tripepi Smith – Communications & Marketing
 - Tosdal APC – Regulatory Counsel
 - Keyes & Fox – Special Regulatory Counsel
 - Hall Energy Law – Transactions Attorney
 - Issue solicitation for General Counsel in anticipation of return to in-person meeting
 - Interest in local representation

Item 2: CEA Budget Workshop

- Programs for Board consideration
 - Feed-In-Tariff
 - Encourage community solar projects
 - Grant Fund Opportunities
 - Expand Electric Vehicles & Infrastructure

Upcoming Meetings

- June 2, 2022
 - Review Draft FY 22/23 Budget
 - Newsletter
 - Subcommittees
 - Brown Act Refresher
- August 4, 2022
 - Marketing & Outreach Strategy– Escondido and San Marcos Launch
 - Lessons learned from May 2021 launch
 - Ideas for addressing misinformation/minimizing opt-outs
 - Follow-Up – website update
- October 6, 2022
 - Community education, outreach and training plan
 - GHG emissions reduction strategies
- December 1, 2022
 - 2022 Achievements and 2023 workplan suggestions for Board consideration